

The Creative Industries in IN State House District 96 Representative Gregory Porter

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 96**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

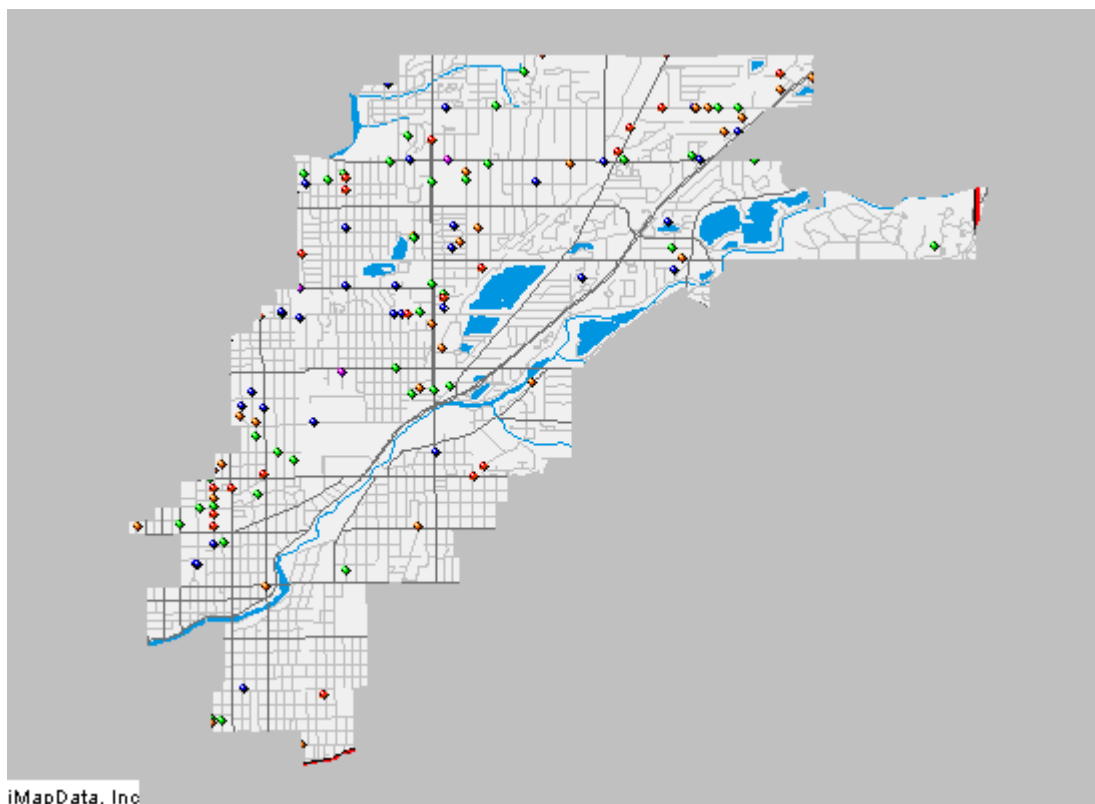
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 96 is home to 118 arts-related businesses that employ 674 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 96**, with each dot representing an arts-centric business.

118 Arts-Related Businesses in IN State House District 96 Employ 674 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 96 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	30	166
Music	21	143
Services & Facilities	3	14
Performers	6	9
Visual Arts/Photography	37	108
Crafts	4	36
Visual Arts	4	6
Photography	24	44
Services	5	22
Film, Radio and TV	22	204
Motion Pictures	20	182
Television	1	0
Radio	1	22
Design and Publishing	25	178
Architecture	9	94
Design	11	21
Advertising	5	63
Arts Schools and Services	3	16
Arts Councils	2	8
Arts Schools and Instruction	1	8
GRAND TOTAL	118	674

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 96 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	0	1	100.00%	0	2	200.00%
Museums	0	1	100.00%	0	2	200.00%
Performing Arts	33	30	-9.09%	184	166	-9.78%
Music	25	21	-16.00%	160	143	-10.63%
Services & Facilities	5	3	-40.00%	18	14	-22.22%
Performers	3	6	100.00%	6	9	50.00%
Visual Arts/Photography	38	37	-2.63%	115	108	-6.09%
Crafts	4	4	0.00%	21	36	71.43%
Visual Arts	4	4	0.00%	6	6	0.00%
Photography	27	24	-11.11%	70	44	-37.14%
Services	3	5	66.67%	18	22	22.22%
Film, Radio and TV	20	22	10.00%	219	204	-6.85%
Motion Pictures	18	20	11.11%	197	182	-7.61%
Television	1	1	0.00%	0	0	0.00%
Radio	1	1	0.00%	22	22	0.00%
Design and Publishing	30	25	-16.67%	241	178	-26.14%
Architecture	11	9	-18.18%	100	94	-6.00%
Design	10	11	10.00%	32	21	-34.38%
Advertising	9	5	-44.44%	109	63	-42.20%
Arts Schools and Services	3	3	0.00%	15	16	6.67%
Arts Councils	2	2	0.00%	7	8	14.29%
Arts Schools and Instruction	1	1	0.00%	8	8	0.00%
GRAND TOTAL	124	118	-4.84%	774	674	-12.92%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org